

UDK 327

**USE OF THE DEVELOPMENT OF MODERN TECHNOLOGIES  
IN STUDY OF INTERNATIONAL ECONOMIC PROCESSES UNDER  
THE WORLD INTEGRATION**

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The world economy is changing the priorities in the development of all the countries of the world, now it is safe to say that all the states of the world interact in the global economy without exception. These trends are not in the way of the Ukrainian economy, so using the world's experience to create the foundation for the development of the national economy is a potential that should be realized.

Technological changes over the past hundred years can be compared only with the tsunami, when the shock, sometimes even insignificant, can lead to a great moment that can produce incredible actions, destroying created by nature and man for a few moments. So this metaphor can give you the opportunity to cover all the strength of these changes. However, despite technological breakthroughs and ultra-modern technology, the requirements for settlement operations, accounting, taxation and international settlements remain unchanged. So they began to be implemented using computer technology, but still only human resources are able to coordinate these processes, as well as fulfill the functions of control over financial and other flows. Today's conditions give access to information technology from the very birth of a child and throughout their lives, so the use of opportunities provided by scientific and technological progress is a natural and effective means of training highly qualified specialists in the field of economics and entrepreneurship.

Modern technology is especially important for specialists in the field of international economics and international economic relations, when the number of factors influencing economic processes increases in connection with the expansion of the process of globalization. The possibilities provided by the state-of-the-art information technology of computer equipment, software enable the study of the dynamics of economic processes in the world using large amounts of data. In turn, it will provide the specialists in the field of economics with broad prospects for applying the knowledge gained, as within the enterprise, by studying the dynamics of processes inside the enterprise and beyond, exploring the external environment of the enterprise.

With the help of modern technologies and knowledge gained in various aspects of economic processes, specialists are able to forecast and create models for researching the activities of competitors, the dynamics of changes in prices for raw materials used in production, changes in the cost of energy carriers necessary for the process of creating services (for example, the price change for gasoline and diesel fuel in road transport), currency fluctuations (significantly in foreign trade operations) and other many aspects of the activity of the enterprise and on Wednesday Specialists use specialized software for this purpose, but in addition to it, the use of Excel program, which develops more and more user-friendly interface and improves the convenience of the intuitive menu, while retaining all its functional capabilities, has also become widespread.

Thus, in the training of specialists in the field of economics, this software is successfully used to study economic processes and build economic models in many disciplines, such as economic and mathematical modeling. The construction of programs takes place based on already established patterns and provided source data, and with further learning in the process of acquiring new knowledge and skills, students have to independently receive information while undergoing production and pre-diploma practice, forming a general picture of the company's work. Displays in the report various aspects of the company's

activities and performs scientific developments are widely used the possibilities of modern technology for studying the dynamics and distinguishing patterns in the work of firms or other objects of practice.

The possibilities of studying economic processes in Ukraine and abroad using the new possibilities provided by computer processing of information allow us to consider the variety of theories for modeling economic processes of the whole country. Without a computer, a similar volume of calculations of indicators for different parameters is a complicated task that will require the involvement of more than one specialist and a significant amount of time that makes it impossible to carry out the above operations without the use of modern technology.

For a specialist in the international economy, this is especially important in the study of economic processes in other countries, where the main source of information is statistical data, which are difficult to perceive and analyze even for a specialist with vast experience. As it was possible to see the use of modern technology will make it easy to use for students to use several sufficiently labor intensive operations: the processing of a large array of data, the definition of regularities, and the most important presentation of the information in a simple to perception form with the subsequent possibility of use in presentations and business, projects. So the use of modern information technology in the training of specialists in the field of economics and business is important for the training of highly skilled specialists able to solve a wide range of tasks and successfully compete in the labor market.

The ability to implement specialists with the above skills and abilities is difficult to overestimate in today's conditions of hard competition in the labor market. Also, for educational institutions, this is an additional opportunity to raise the level of competitiveness of their services to a new level.

During the pursuit of new technologies, we should not forget the traditions of a higher school that have been developing for several decades and

have already proven their effectiveness and quality. So, students often try to avoid contextualizing lectures, but they have long been confirmed by specialists from different fields not just education.

The combination of experience with modern teaching technology allows you to increase the productivity of learning, its curiosity, move in the modern pace of life, while not losing the useful experience and foundations of university education.

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## **КОМПЕТЕНТНІСТНИЙ ПІДХІД ЯК ЗАСІБ НАДАННЯ ЯКІСНОЇ ОСВІТИ У ВИЩОМУ НАВЧАЛЬНОМУ ЗАКЛАДІ**

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Останнім часом пріоритетне значення в організації приділяється теоріям мотивації, конкретним методам і принципам стимулювання працівників, активізації їх діяльності та підвищення ефективності праці. Тут мотиваційний аспект відіграє значну роль, так як готовність і бажання людини працювати є одними з ключових факторів успіху функціонування будь-якої організації. Способи, що визначають цілеспрямоване і розумне вплив на персонал через розуміння мотивів його діяльності і розвитку творчої ініціативи, сьогодні є одним із найскладніших завдань в організації. Все частіше йде мова про створення дієвої моделі мотивації, яка сприяє підвищенню результативності, продуктивності праці і поліпшення якості роботи [1].

Соціальний і технологічний розвиток у навколишньому середовищі, прискорене нагромадження інформаційних ресурсів та засобів навчання, які стають доступними для більшості людей планети, мобільність