

**FEATURES OF ENTERPRISE'S ECONOMIC
SECURITY MANAGEMENT**

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Ensuring the sustainable development of Ukrainian enterprises is one of the main issues in the conditions of transformational processes in Ukraine's economy. The negative influence of external and internal environments factors on the enterprise cannot be avoided, but it is possible to reduce it to a minimum. Therefore, recently more and more scientists pay attention to enterprise's economic security. It is the organization and management of enterprise's economic security that will improve their financial and economic situation and contribute to the sustainable development of Ukrainian economy [1, p. 270].

In a general sense, the economic security of an enterprise is an organizational system of corporate resources effective use, the purpose of which is to prevent threats and create conditions for the stable functioning of the enterprise's divisions [2, p. 251].

Enterprise's economic security management is a complex dynamic process that combines the enterprise management functions (organization, motivation, control, planning and regulation) with the use of enterprise resources in order to develop an operation strategy in accordance with external and internal environmental threats [1, p. 270]. Effective management of enterprise's economic security ensures the effectiveness of the enterprise as a whole only under the conditions of its integral system formation, which is designed to solve the main management tasks. That is why a necessary condition for ensuring the enterprises viability in a market economy is the formation of its economic security management system, which must be considered as a set of interconnected elements that are separated from the environment and interact with it [3, p. 198].

The main tasks of such a system are [4, p. 95]:

- protection of legal rights and interests of the enterprise and its employees;
- collection, analysis and evaluation of information about external and internal threats to the stable functioning and development of the enterprise;
- ensuring the preservation of material values and information that constitutes enterprise's commercial secrets;
- collection of the necessary information for the development of the most optimal management decisions on the strategy and tactics of the enterprise's economic activity;
- protection against illegal actions by unscrupulous competitors;

- prevention of infiltration into the enterprise of competitors' economic intelligence structures, organized crime and individuals with illegal intentions;
- provision of enterprise's legal protection;
- checking the business reputation of the staff;
- increasing the loyalty of the population and business partners to the enterprise, which contributes to the implementation of economic activity plans;
- physical and technical protection of property objects and personnel, in particular, top management representatives;
- control over economic security system functioning effectiveness and improvement of its components.

An important element of the enterprise's economic security management system is its management mechanism, which ensures the achievement of security goals and the resolution of set tasks. The enterprise's economic security management mechanism includes such elements as: the philosophy of enterprise's economic security; functions implementing the economic security management process; resource provision of the mechanism; target orientation, containing the main organizational forms and economic tools necessary to ensure the economic security of the enterprise's functioning [2, p. 253].

Economic security management at the strategic, tactical and operational levels allows minimizing the destructive influence of external and internal environments factors on the enterprise to the level within which the enterprise can function without threatening the stability of its activity [3, p. 198].

In modern economic conditions, domestic enterprises are under the constant influence of unfavorable factors of both the internal and external environment, as a result of which they lose their positions on the market. In order to ensure sustainable functioning, enterprises need to rationally manage their economic security based on the principles of complexity, continuity, legality and planning.

References:

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