

Each annual commemoration reopens questions about the meaning of sacrifice, the role of youth in history, and the relationship between myth and historical truth. As a result, Kruty remains a living symbol – one that continues to evolve rather than solidify into a single, fixed interpretation.

The Battle of Kruty transcends the boundaries of conventional military history. It is a narrative through which Ukraine reflects on its past, interrogates its myths, and articulates its values. Its enduring power lies not in the scale of the battle but in its capacity to generate meaning across generations.

For the future of Ukrainian historical memory, Kruty serves as both a warning and a source of inspiration. Approached critically yet respectfully, it remains a point of dialogue between past and future – a reminder that national identity is forged not only through victory, but also through the conscious remembrance of loss.

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HOSPITALITY IN AZERBAIJAN

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Azerbaijan is a nation located at the intersection of Eastern Europe and Western Asia. It has an ancient history, rich culture that has been shaped by numerous civilizations, etc. Probably one of the most significant traditions embedded in the culture of the Azerbaijani people is hospitality. It is worth mentioning that hospitality is not only a tradition in Azerbaijani culture, but it is also part of a

person's identity. One famous proverb in Azerbaijan is «Qonaq qonaqdır». It means «A guest is a guest». This shows the respect that people in Azerbaijan have for guests. If a person visits you, you treat him with hospitality, whether you know the person or not. It is considered an honor to treat your guest well when they visit you [2].

Tradition and Daily Life

In Azerbaijan, hospitality and customs go hand in hand. When guests visit Azerbaijan, people are supposed to serve them tea or some other snack. However, it should be noted that this tea means a great deal of friendship and respect. In traditional houses of Azerbaijan, people are known to serve their friends and visitors special pear-shaped glasses made of glass called armudu glasses. Serving tea to visitors means a great deal. Another point that is quite significant in this nation is sharing a meal together. Azerbaijani cuisine is renowned for the rich flavor and great diversity of dishes. So, when guests arrive, the families try to cook as much food as possible, such as dolma, qutab, plov, and grilled meats. Sharing food with visitors is a form of showing generosity and a need to make people feel comfortable and valued [5].

Cultural Importance of Hospitality

Hospitality among the people of Azerbaijan is not limited to feeding the guests. It is embedded in the culture of respect, kind behavior, and caring for others. Traditionally, it was supposed to give good luck to the family if guests were treated well. And the belief still persists in the culture of the people of Azerbaijan. It also helps Azerbaijanis develop good relationships with people. People show respect to others, not just guests, but also to elder people and other community members. In smaller towns, hospitality can even become more pronounced because people value face-to-face relationships [3].

Tourism and Hospitality

Over the last couple of years, Azerbaijan has been trying to develop its tourism industry, with hospitality playing a big role in that growth. Many tourists say that the

warm attitude and friendliness of native residents are one of the highlights of their trip. A tourism survey found the majority of foreign visitors praised how friendly the country is and how it is easy to get comfortable here. The same hospitable culture of Azerbaijan is reflected in the hotels and restaurants of Azerbaijan. Many establishments emphasize fine service and make tourists feel at home. Also, the Azerbaijan Hotel Association undertakes measures to improve the quality of service and hospitality training [4].

Why Azerbaijani Hospitality Matters

Hospitality is not only based on tradition; rather, it influences society and the economy as well. When individuals are hospitable and display good manners, it increases the number of tourists and benefits their economy. In addition, their country's culture is promoted to other foreigners. Moreover, hospitality develops values such as generosity, honor, and unity. So, to summarize, hospitality in Azerbaijan boasts of being a proud tradition that has spanned centuries. It basically stems from traditions and culture that have been consciously followed down the ages. There is something that visitors to Azerbaijan always remember, and that is the hospitality of the people. It is not just a social courtesy; it is actually their lifestyle [1].

References:

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