

character and thinking, the question of an intercultural communication is of a particular importance. Therefore teachers need to teach respect for the uniqueness of each culture, tolerance for the unusual behavior of students from other countries, flexibility in their response behavior. It is necessary to develop common rules of cooperation, taking into account traditions and cultural features of the country which language they are studying. Formation of the lexical competence of students assumes the integration of knowledge that they received from various sources in the process of learning and an ability to solve tasks of the intercultural interaction. Herewith, a new departure for entering the ethnoculture of native speakers of an object language, for development of a facility to the intercultural understanding and dialogue is the maintenance of values of a foreign student's culture and his/her cultural values self-reference with the cultural values of the people.

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Intercultural communication: personal and professional growth

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Intercultural communication plays an important role in the process of teaching foreign languages and nowadays this importance has more significance. Various ethnic, social, and religious groups who live in any state communicate with each other every day. Many Ukrainians moved or are moving abroad during martial law or

travel in business, and knowledge of the foreign languages and principles of intercultural communication are growing.

Intercultural communication in teaching foreign languages is developing students' skills and knowledge that enable them to communicate effectively with native speakers of other cultures and overcome linguistic and cultural barriers. English teachers use various methods that promote the development of intercultural competence, giving emphasis on cultural, linguistic, ethical aspects, and respect for other cultures [1, p. 135].

There are various definitions 'intercultural communication', and many linguists and scholars define 'intercultural communication' as communicative interaction between representatives of different cultures, during which information, experience and spiritual values are exchanged.

Intercultural communication is the process of exchanging information and mutual understanding between individuals from different cultures, which includes perception, interpretation and reaction to the behaviour of others. This process arises when there are cultural differences in the language, meanings, modes of expression and interaction [2, p.12].

According to O. Nezhiva 'intercultural communication' is a process of communication that occurs under situations that are considerably different from those employed in one's culture and that greatly affects the success or failure of a communicative event [4, p. 173].

Students who study a foreign language develop skills that enable them to communicate with representatives of other cultures and overcome cultural and language barriers. Teachers use a variety of teaching methods that promote the development of intercultural competence and respect for other cultures.

In foreign language classes, students should study cultural characteristics, values, and traditions of other peoples as it is very important to avoid misunderstanding.

Linguistic competence includes the development of language skills that allow students not only to speak but also to understand non-verbal signals and teachers should promote respect and willingness to interact with representatives of other cultures.

Intercultural competence is of great interest to researchers that is why there are many studies and developments on the concept of intercultural competence and its application.

Scientists propose various models of intercultural competence. For example, there is one that includes five components: attitude towards another culture; knowledge; interpretation and correlation skills; discovery and interaction skills; critical awareness of culture or political education [5, p. 445-446].

Such contemporary researchers as D. Mader and R. Kamer propose the development of a system of criteria for the 99 HABITUS scale for assessing the degree of intercultural competence at two levels of measurement: cognitive and behavioural, dividing them into subgroups: criteria of knowledge (in the original language, 'Knowledge') and criteria of skills and abilities (in the original language, 'Ability'). [3, p. 99 -100].

Teachers should use the methods that promote active communication, such as role-plays, discussions and projects that simulate real intercultural situations. Teachers should also teach their students to analyse the behaviour of representatives of other cultures, compare it with their own and draw conclusions about the reasons for the differences.

The importance of intercultural communication should be emphasised because it is important in professional growth when different cultures intersect in today's world. Intercultural communication is becoming an essential skill for successful communication and awareness of cultural differences helps to avoid misunderstanding and conflicts in interpersonal and professional relationships, broadens the worldview, enriches the personality, and promotes tolerance.

Respect for cultural diversity should help in building successful cross-cultural relationships in business. In partnership relationships should be open, empathic and there should be a willingness to learn about other cultures and to understand their perspectives even when they differ from your own.

To achieve growth in profession you should be active listener and pay close attention not just to the words spoken but also to nonverbal cues and the underlying cultural context to ensure accurate understanding. If a person understands his cultural biases and assumptions, he is prevented from hindering effective communication. In today's interconnected world, intercultural communication is essential for international business, education, healthcare, and diplomacy.

Besides, increased migration and global media have created more diverse societies, making cross-cultural understanding a daily necessity. Developing intercultural communication skills enhances your ability to thrive in multicultural environments and prepare for international careers.

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